

# How to Interview. Correctly.

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**Delivering a high-quality interview is easier than you think**



How to properly prepare for an interview (if taught at all) typically only happens once- in college. For those of us who have been out of college for quite some time now or have been in the same position for 10 or more years, it's difficult to prepare for the unknown. While most people think that they can just show up, turn on the charm, and talk about themselves, it takes a lot more than that if you really want to outshine the other candidates. Let's not forget! - you're always up against competition, so the name of the game is "bring your A-game!" Assume that every other applicant's experience far exceeds your own. With that being said, make sure that your skills are front and center, that you exude positive energy (because no one wants to work with a butthole), and that you wow them with all of the preparing that you did for this interview.

I've seen the good, the bad, and the ugly from both interviewers and interviewees, so, I'll share some interview prep. tips!

1. Always, always, always study the organization that you're applying to (this is also a resume tip!). What are the organization's goals? What is the organization known for? What are the organizations founding principles? Apply what you learned throughout your answers. This shows that you're invested in the organization and looking for more than just "a job."

2. Smile! So many candidates show up for the interview and their personality just seems to disappear! To help you remember to stay positive, just imagine that you're in the interviewers' shoes.
3. Prepare for the worst. If you know that you have some weak areas, prepare to address those areas. If you assume that you'll be quizzes about a mistake that you made in a past position or on a particular skillset that you lack, spend some time rehearsing your answers to those questions. No idea how to answer those questions? Book a call with me, and I'll show you how to!
4. **NEVER** speak about any experience that you don't have. Think about it. Why would you draw attention to a flaw? Would you do that in the dating world? No. Don't do it here, either!
5. **NEVER** speak negatively about a past employer or boss. This will always come across poorly, no matter how you attempt to do it. Find another way to address why you left a previous position, if asked. If you aren't asked, don't voluntarily bring it up.

If you'd like an easy reminder of how to best prepare for an interview, ask yourself this one question,  
"Would you hire you?"

**Need one-on-one interviewing coaching and preparation? Give me a call and let me help you: 769-333-4217**