



Services

by Brittany McCoy

MCCOYCONSULTINGLLC.COM

About McCoy Consulting

At McCoy Consulting, we meet you where you are—and help you get where you want to go.



Contact Details:

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McCoyConsultingLLC.com

601-329-3646

- ✓ Bookable. Flexible. On Your Terms.
- ✓ Millions in Funding Secured
- ✓ Proven Success in Economic & Community Development
- ✓ Mission-Driven Approach, Rooted in Empowerment & Access

Empowering Leaders, Entrepreneurs & Communities to Thrive

At McCoy Consulting, we offer bookable courses and coaching services designed for individuals, teams, nonprofits, and businesses looking to grow, develop, and make an impact.

From strategic planning to AI integration and funding strategies, our sessions are designed to fit your schedule, your needs, and your budget—no long-term commitments required.

With millions in funding secured, and years of experience helping mission-driven organizations grow, we're here to help you take the next step toward your goals.

Customizable Services

Services Tailored to Address Your Challenges

Every organization faces unique obstacles. Our additional services menu is designed to meet you where you are—offering flexible, focused solutions that help you overcome challenges, streamline operations, and grow with confidence.



01.

Grant Research, Writing, & Management Services

We help you find, write, and manage grants—whether you're a beginner or want to improve your success rate.

02.

Branding & Digital Marketing Courses (Logo Design, Messaging, Social Media Buildout)

We help you develop your logo, messaging, social media, and marketing strategy to attract your audience.



03.

Sponsorship Development & Fundraising Strategy Sessions

Learn how to create winning sponsorship packages and fundraising strategies that connect with donors and partners.

04.

Nonprofit Startup Guidance (IRS 501c3 Setup, State Registration, Mission & Vision Development)

We walk you through IRS 501(c)(3) setup, state registration, and mission clarity—step by step.

05.

SOP Creation & Operational Efficiency Planning

We help you create easy-to-follow processes that save time, cut confusion, and help you scale without extra staff.

Bookable Courses & Coaching Services



Embracing Design, Building Brand Identities

In the intricate and captivating realm of graphic design and branding, my services are crafted to offer a holistic solution tailored to your unique needs. Every project I take on is approached as a collaborative journey, where your brand narrative meets my design expertise.

Hands-On Learning for Individuals & Groups Alike

01. One-on-One Guidance Sessions

Personalized coaching to tackle your unique business, nonprofit, or personal development goals.

Ideal for entrepreneurs, nonprofit leaders, or professionals seeking targeted support.

03. Group Trainings

Team and board-focused training sessions that build capacity, confidence, and skill.

Perfect for teams, boards, and organizational leaders seeking collaborative growth.

02. ChatGPT & AI for Businesses & Nonprofits

Bookable course teaching how to integrate AI into your operations, marketing, grant writing, and day-to-day tasks for efficiency and growth.

04. Strategic Planning & Operations AI Efficiency

Learn how to operate with a lean team, limited time, and tight budgets through efficient strategic planning and AI tools.

Available as an interactive course or workshop for individuals or groups.

The Process of Getting Started

with McCoy Consulting



Our Simple, No-Pressure Process

Getting the support you need shouldn't feel overwhelming. That's why we make it simple, free, and easy to explore how McCoy Consulting can help you grow. No pressure, no commitments—just a conversation to see if we're the right fit for your needs, goals, and budget.

Here's How The Process Looks Like

Step 1: Book Your Free Consultation

Click here to access the [McCoy Consulting site](#) and select a time that works for you.

Step 3: Receive a Customized Plan & Quote

We'll create a tailored action plan based on your needs, timeline, and budget.

Step 2: Let's Chat About Your Needs & Goals

In your free call, we'll discuss your challenges, goals, and priorities.

Step 4: Get Started & Grow With Confidence

Once you're ready, we'll kick off the work and keep you supported every step of the way.

Payment Options & Flexibility

Budget-Friendly. Flexible. Transparent.

We make it easy for you to get the support you need, on your terms.

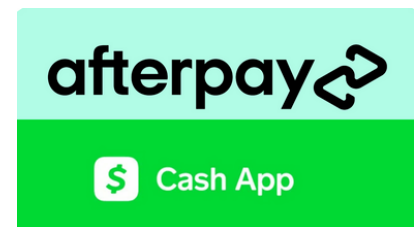


01. Payment Plans Available

Payments can be made: ½ upfront & ½ at 50% completion.

We also offer monthly retainer options.

Buy Now, Pay Later with Afterpay is available!



02. Accepted Payment Methods:



All Major Credit/Debit Cards Accepted, as Well as Manual Payments (Cash, Checks, & Bank Transfers)

Need a custom payment arrangement? Let's talk about what works best for you.

Are We A *Good* Fit?



We Are A Good Fit If

- ✓ You have a big idea, but need expert guidance to bring it to life.
- ✓ You want hands-on, no-fluff coaching or training tailored to your needs—not cookie-cutter services.
- ✓ You value flexible, transparent support that works with your budget and schedule.
- ✓ You're ready to invest in professional growth, strategic planning, or funding support.
- ✓ You want a partner who's as passionate about your mission as you are.

We Are Not A Good Fit If

- ✗ You're looking for a one-size-fits-all approach instead of customized support.
- ✗ You're not open to trying new strategies, technologies, or ways of working.
- ✗ You want someone to do the work for you, rather than collaborating with you.
- ✗ You're not ready to invest time, effort, or resources into growing your organization or project.
- ✗ You prefer fast, cookie-cutter solutions over thoughtful, sustainable growth strategies.

Client Reviews



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"Brittany and her staff at McCoy Consulting are top-notch. My county hired her to be our grant writer. Grant writing can be challenging, but Britany was able to help my county apply for different grants. She research, located, and help us apply for various community development, infrastructure, and broadband grants."

Bryant Whaley, Owner / Whaley & Associates

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"Brittany at McCoy Consulting is extremely professional and competent. She provides exceptional quality work on time and on budget. Beyond being very bright and capable, she is also a joy to work with."




Jason Godfrey, CEO / Better City / Ogden, UT

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"Mrs. McCoy is rather sharp. She is very consistent, passionate, and demonstrates a desire to want to do her best. She's assisted our company with grant writing, staff recruitment, etc. She does not miss a beat!"

Shequita Johnson, COO / Higher Purpose Co. / Clarksdale, MS



"When you invest in
your growth, you're
not just building an
organization—you're
building
opportunities,
impact, and legacy."

Brittany McCoy

BRITTANY MCCOY, MSed

Helping purpose-driven organizations grow through funding, strategy, and storytelling

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Brittany McCoy



Ready to Get Started?

Our bookable courses and coaching services are designed to make professional growth and strategic development accessible, approachable, and achievable for everyone.

Book a FREE Consultation Today
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If you're still in the exploration phase or have more questions, no worries at all.

Send any questions you have at:



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